

CARISSA JACKS N

GRAPHIC DESIGN

EXPERIENCE

Student Affairs Communications and Marketing at James Madison University · Graphic Designer

May 2024 — May 2026

- Designed a range of marketing materials, including print and digital deliverables for clients of JMU's Student Affairs.
- Collaborated directly with clients to understand project goals, create effective visual solutions, and ensure alignment with university standards.
- Managed multiple design projects simultaneously while meeting strict print and delivery deadlines.

University of Virginia's Children's Hospital · Muralist

June 2023 — August 2023

- Digitally designed and created a large-scale mural for the Outpatient Surgery Center of the UVA's Children's Hospital.
- Used diverse techniques to craft a comforting environment for patients.
- Managed project timeline and logistics to ensure minimal disruption to daily hospital operations during completion.

Various Charlottesville Locations · Freelance Muralist

June 2022 — August 2024

- Collaborated closely with clients to create detailed murals of multiple sizes, with an understanding of the client's unique space and desire.
- Established fitting budgets and timelines that fit the client's needs.

University of Virginia's Breast Care Center · Apprentice Muralist

September 2020 — October 2020

- Worked under a professional muralist to assist in the design of three large-scale murals for breast care patients and employees.
- Learned advanced mural techniques through hands-on experience, including preparation, painting, and management of the mural.

First Watch Restaurant · Freelance Graphic Artist

2019 — 2020

- Digitally designed, organized, and illustrated menu layouts for the restaurant that ensured clarity and visual appeal for customers.
- Applied designs to chalkboards on a seasonal basis to inform customers about new and existing dishes offered at the restaurant.

CONTACT

434.249.2171

carissafjackson@gmail.com

carissajacksondesign.com

EDUCATION

BFA in Graphic Design

Magna Cum Laude

James Madison University

Spring 2026

3.89 GPA

COURSEWORK

Typography I, II

Digital Media Design I, II

Web Design

Interactive Media

Brand Identity

Illustration

SKILLS

Photoshop

Illustrator

InDesign

After Effects

Figma

Webflow

AWARDS

Alan Tschudi Outstanding

Student in Design Award

Rob Miller Scholarship